

Key Note Speakers:

Thursday:

** Information Added as it becomes available **

Steven J. Yelton, P.E.

Friday:

Benjamin "Ben" Clark, CIO Centra

In 1980, Ben Clark developed the first Clinical Engineering program for Centra in Lynchburg, VA. In addition to Clinical Engineering responsibilities, he has worked as the organizations CIO for 11 years. He led a clinical transformation team of physicians, nurses and ancillary staff through the implementation of advanced clinical applications while totally replacing revenue cycle management products. Centra achieved Healthcare's "Most Wired" and HIMSS Level 6 EMR adoption while attesting for Meaningful Use beginning in September 2011.

Vendor Session Speaker:

Mark Deutsch

As a 15-year plus, top-performing medical sales veteran, Mark knows exactly what it takes to sell in the C-Suite and the Surgical-Suite. He left direct medical sales in 2007 and has since provided sales and marketing consulting and he speaks hundreds of times every year on the topic. Mark also serves as the CEO of the largest professional business network in Virginia, BNI-Central Virginia, he is a co-author of the best seller "Building the Ultimate Network," and an advisor to more than a dozen companies, across a variety of industries.

Session Speakers:

Corinne Hoisington

A full-time Professor of Information Systems Technology at Central Virginia Community College in Lynchburg, VA with over 25 years of teaching experience. Corinne also travels over 200,000 miles a year speaking to college & university professors and K12 venues in over 50 cities this year for such customers as the Microsoft Corporation, Cengage Learning, and many other universities and K12 groups. Professor Hoisington is the recipient of the Microsoft Most Valuable Professional in Computer Programming.

Brian R. Rogers, RN, BSc, BSN, DHA

Philips Medical Systems, Clinical Applications Specialist. Brian works in the design and delivery of education and training programs to hospitals and health care providers across USA and Canada. Critical Care and EMS education seminars, production of course materials, advertising, scheduling of classrooms. Continuing education program applications.

Babak Hamidian, Lead Service Integrator & Bob McGuire, Service Engineer with GE Maternal Infant Care

Babak Hamidian is the Lead Service Integrator for Maternal Fetal Care business in GE Healthcare. He has a graduate degree in Electrical Engineering and has been working with MFC business for the past 5 years. Bob McGuire earned an associate's degree in Electrical Engineering in 1990 and attended Carroll College and the Milwaukee School of Engineering for Computer Science between 1995 and 2000. He began his career as a Field Service Engineer supporting Ultrasound Imaging and later assumed roles in Technical Support for Ultrasound Imaging, Medical Networking and PACS (Picture Archive Computer Systems). He has worked in the Maternal Infant Care business in a Service Engineering Role for 7 years.

Steven J. Yelton

Vice Chair, Clinical Engineering, AAMI Board of Directors

Patrick Bernat

AAMI, Director of Healthcare Technology Management

Brooks Wade

Hospira Inc.

Dave Goodman

Covidien, Newport Medical

Kalie Robins

Summit Imaging

Jeff Kabachinski

Aramark

James Toma

Zoll Medical

John Knapp & Patrick Headley

University of Virginia Health System