

VBA Board of Directors

President:	
Greg Mika	11/12A
434-982-7758	
Vice-President:	
Mark Seago	11/12B
434-924-9740	
Barry Brandon	11/12A
434-517-3825	
Rick Davis - Treasurer	11/12A
757-388-2842	
Chris Dolinar	11/12A
757-468-1114	
Shannon Grimm	10/11A
540-437-8258	
Ashley Kindig	10/11B
434-982-7758	
Jeff Long	10/11A
540-332-4860	
Mark Skelton	10/11B
540-981-7517	
Robert "Sonny" White	10/11A
804-484-4601	
Kevin Breen	
Membership Secretary	
757-886-6596	
Frank (Chip) Hughes—Recording Secretary	
434-200-7451	
Lee Gilley—Newsletter Editor	
434-200-3870	

To contact any of the Board members please go to the VBA website at - <http://www.vabiomed.org/board.htm>

President's Note:



As construction is being completed and the move into Martha Jefferson Hospital's new home in Charlottesville looms ever closer, I am busy with too many details to list. I have been so busy and my mind as been so overwhelmed with the details of the new building and equipment that I decided to solicit help from the VBA Board of Directors for the opening address to this newsletter, and Mr. Pat Lynch stepped up and asked to have the honor. Besides being a respected leader in the biomed field, Pat is an honorary member of the VBA Board of Directors and the Chairman of the education committee for this year's annual meeting. Here is a brief excerpt from Pat's bio from his presentation at the 2011 Winter Meeting:

Presently, he is with Global Medical Imaging, an **ultrasound sales, training, parts, and service company** in Charlotte, where his full-time job is to **support the development of the biomedical profession** throughout the country. Professionally, he was the first president of the North Carolina



www.VABIOMED.ORG

Plan now to attend

The VBA's

Annual Meeting

September 20-22, 2011

at

The Wintergreen Resort

in

Wintergreen, VA.

Details inside

Biomedical Association in 1980/81 and the Chairman of the Board of Examiners for Biomedical Equipment Technicians for 6 years. Patrick remains active in the profession, as a member of over 35 Biomedical associations in the US, and a Board Member or advisor to many of them (NC, Alabama, Utah, Virginia, and Ohio) Pat is a regular contributor to Tech Nation Magazine, BI&T, TechNation and Biomed-talk listservs.

If you know Pat then you know that he

(Continued on page 11)



TO: Biomedical Equipment Vendors
FROM: Al Strickler, VBA Vendor Coordinator
DATE: June 1, 2011
SUBJECT: 2011 Virginia Biomedical Association 18th Annual Meeting

We invite you to plan now to exhibit your products and services at the **2011 Virginia Biomedical Association Annual Meeting** on September 20th – 22nd at the Wintergreen Resort, in Wintergreen, Virginia. This is the VBA's 18th Annual Meeting and we have improved opportunities to bring you, the VBA exhibitor, a worthwhile and productive event to attend and support.

This year's theme, "**Biomed- The Voice of Medical Technology**" will focus on Clinical Engineering best practices, performance, customer service, employee skills, and patient safety. The 2011 meeting will find opportune vendor display time with displays located in the meeting area, a geographically central location, and exciting educational opportunities to increase attendance and improve client interaction. An enlightening Keynote address is scheduled on Wednesday morning to kick-off the conference. We recognize the value of vendor support and are targeting biomedical professionals throughout the Commonwealth of Virginia, North Carolina, Maryland and West Virginia. We are also planning a **vendor's only education lecture for Thursday morning.**

Forty-Five exhibit spaces, complete with 6' table, skirting and electrical access will be available for exhibitors on a first come first serve basis. Over 7 hours of vendor exhibit time is scheduled. A complete schedule of classes will be forthcoming. We have two levels of vendor support available this year. Please choose the one that best fits your company needs. Sponsorship opportunities are available for meal breaks and educational sponsorships. Please help with these sponsorships as this event is not possible without your support. If you have any questions, please contact me at 804-282-6167, x.1.

Thank you for your continued support of the VBA. Please complete the enclosed vendor registration form and submit with the appropriate fee by September 1, 2011. Registration, sponsorships and payments can also be made on line through Paypal at www.vabiomed.org. Checks should be made payable to the Virginia Biomedical Association and mailed to:

Virginia Biomedical Association
P.O. Box 1958
Yorktown, VA 23692-9998

Education Sessions:

As of June 1st, we currently had one or two openings for class offerings if your company might have pertinent content to offer. If you are interested in offering a class, please contact our educational coordinator: Pat Lynch at plynch@gmi3.com.

Hotel Information:

For hotel reservations, contact the Wintergreen Resort, Wintergreen, VA at (800) 611-6888 or email reservations@wintergreenresort.com and reference the VBA Meeting. Registrants for the VBA Annual Meeting will receive our discounted conference rates:

Single Rooms - \$109/night

1 Bedroom Condo - \$129/night

2 Bedroom Condo - \$204/night

3 Bedroom Condo - \$269/night

4 Bedroom Condo - \$340/night

These rates are LOWER than last year and apply for 2 days before and after the meeting in case anyone feels the need for some additional R&R time

Please make reservations as early as possible (**but no later than August 20th**) in order to receive the discounted rate.

We are excited about this year's theme of "**Biomed- The Voice of Medical Technology**" and we look forward to seeing you at the Wintergreen Resort!

Sincerely,

Al Strickler

Al Strickler

VBA Vendor Coordinator

als@stricklermedical.com

Please plan on joining us on Tuesday, September 20th to help kick off the meeting with our Golf Tournament at Wintergreen Resort. Please check the VBA website for the Golf Tournament information.

Visit us on the web at: www.vabiomed.org for additional information.



Virginia Biomedical Association
18th Annual Meeting & Symposium- September 20-22, 2011
Wintergreen Resort, Wintergreen, VA

Vendor/Exhibitor Registration Form

Names of those attending: _____

Position/Title: _____

Company/Organization: _____

Business Address: _____

Phone (please include ext. and /or voice mailbox): --- _____

Fax: _____ Email: _____

Person to Receive correspondence: _____

Email for Person to Receive correspondence: _____

Address (if different from above): _____

Company Name for Exhibit: _____

Specific neighbor: _____ Do not place me near: _____

PLATINUM LEVEL

- *Ideal location in Meeting Room
- *6' Display table with skirting
- *Access to electrical power (ext. cord helpful) *Two chairs
- *Free link to vendor website on VBA web *Meals for two for 2 days
- *Free Half Page Advertisement in Quarterly Newsletter (color copy)
- *Free Half Page Advertisement in Meeting Program (black and white copy)
- *Price- **\$595.00**

GOLD LEVEL

- *Ideal location in Meeting Room
- *6' Display table with skirting
- *Access to electrical power (ext. cord helpful) *Two chairs
- *Listed in Meeting Program and Newsletter *Meals for two for 2 days
- *Price- **\$395.00**

****The VBA annual meeting could not be made possible without vendor support. We have reduced the amounts for meal and break sponsorships with hopes that more vendors will be able to chip in with smaller amounts to help make this event a success. Please help support the success of the annual meeting with these sponsorships.****

The following sponsorship opportunities are available:

Meal & Break sponsorship \$250.00 – Recognition throughout the meeting, in the Meeting Program and in our Quarterly Newsletter.

Advertising in Annual Meeting program \$150.00 - Full page advertisement in one of three locations- inside front, inside back and back cover (black and white copy).

Golf Tournament Sponsor \$250.00- Recognition at Golf Tournament, in Meeting program and in the Quarterly Newsletter.

Academic/Scholarship donation- Any amount is welcome and greatly appreciated.

Additional Lunches for Representatives- \$ 25.00 (lunch provided for up to two representatives per exhibit table)

Door Prizes- Please consider donating door prizes to be distributed during the show

AD COPY- Please note that all artwork and copy for advertisements must be submitted in electronic format by August 1, 2011 to Lee Gilley, Centra Health, 434-200-3870, lee.gilley@centrahealth.com. All ads in the Meeting Program will be black and white and ads in the Quarterly Newsletter will be color if desired.

Exhibit space will be secured during non-vendor periods. Set up can begin at 6pm on September 20th. Set up can also take place from 6:30am - 8:00am September 21th. Due to keynote speaker commencing at 8:00am, there will be no set up between 8:00-9:00am.

AMOUNTS DUE

Platinum Level	[]	\$ 595.00
Gold Level	[]	\$ 395.00
Meal & Break Sponsor.....	[]	\$ 250.00
Advertisements.....	[]	\$ 150.00
Golf Sponsor.....	[]	\$ 250.00
Academic donation.....	[]	_____
Additional Lunches.....	[]	\$ 25.00

TOTAL \$ _____

Total Enclosed \$ _____

Thank You for Your Support!

Exhibit fee includes 2011 corporate membership, light breakfast and lunch for Wednesday and Thursday for two representatives from your organization. Please check the appropriate boxes indicating your selections and make check payable to: **Virginia Biomedical Association**. Please mail to:

Virginia Biomedical Association, P.O. Box 1958, Yorktown, VA 23692-9998

To use Paypal, visit us at www.vabiomed.org

VBA Tax ID 54-1719004

For additional information, please contact Al Strickler, 804-282-6167, als@stricklermedical.com

Wednesday September 21, 2011

	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	Location	
Registration															Registration Desk		
Vendor Set Up																	
Continental Breakfast																	
Keynote Address:																	
Exhibit Hall Open																	
1 - CBET Certification Review - (John Noblitt)																	
2 - Politics 2011 (Part 1) (Lynch)																	
3 - Digital Radiography (Brian Doak - Radon)																	
4 - Introducing and Processing New Devices in Your Facility (John Knapp)																	
Lunch Break																	
5 - CBET Certification Review - (John Noblitt)																	
6 - Politics 2011 (Part 2) (Lynch)																	
7 - Medical Power Analysis and resolution (OnPower)																	
8 - Wifi (Olivia Hecht - Philips)																	
Happy Hour Reception with Door Prize																	
Dinner																	
Mountaintop Madness - Sponsored by Philips Medical. Refreshments provided by Strickler Medical																	

Thursday September 22, 2011

	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	Location	
Registration	[Black]																Registration Desk
Continental Breakfast	[Black]																
Exhibit Hall Open				[Red]													
9- CBET Certification Review - (John Noblitt)				[Green]													
10 - Nuclear Medicine (Steve Shippey, GMI)				[Green]													
11 - Injectors - (Steve Maull)				[Green]													
12 - Mobile Technologies (Corine Hoisington)				[Green]													
Lunch Break and Business Meeting						[Black]											
Vendor Breakdown								[Tan]									
13 - CBET Certification Review - (John Noblitt)								[Green]									
14 - Bladder Scanners (Will Reynolds)								[Green]									
15 - Injectors - Steve Maull)								[Green]									
16 - Windows / Office (Corinne Hoisington)								[Green]									

Seeking Nominations for VBA Biomed of the Year 2011!

In order to recognize individuals who have contributed significantly to the field of Biomedical Engineering, the Virginia Biomedical Association's board of directors chooses a "Biomed of the Year" at each annual meeting. This person is chosen from nominees submitted by VBA members. If you know a Biomed who deserves this recognition, please send in your nomination. The 2011 "Biomed of the Year" will be announced at the 2011 annual meeting and will receive a plaque and a check for \$500.00, as well as recognition for a job well done.

Rules:

1. Explain in 250 words or less why your nominee should be Biomed of the Year.
2. Please include your nominee's job title, employer and work location.
3. VBA Directors and officers are not eligible for nomination.
4. Nominations must be received at least two weeks before the start of the V.B.A. annual meeting.
5. The winning nominee will be announced at the annual meeting
6. The Biomed of the Year will receive a plaque and \$500.00
7. Submit nominations by: September 10, 2011

Mail: Virginia Biomedical Association, P.O. Box 1958, Yorktown, Va 23692 or

E-Mail: webmaster@vabiomed.org

On-Line form: Biomed of the Year Nomination

Please provide the following information about your nominee:

Full Name _____

Position or Title _____

Employer _____

City and State where employed : _____ Nominated By: _____

Seeking Nominations for VBA Manager of the Year 2011!

In order to recognize Managers who have contributed significantly to the field of Biomedical Engineering, the Virginia Biomedical Association's board of directors chooses a "Manager of the Year" at each annual meeting. This person is chosen from nominees submitted by VBA members. If you know a Biomedical Manager who deserves this recognition, please send in your nomination. The 2011 "Manager of the Year" will be announced at the 2011 annual meeting and will receive a plaque and a check for \$500.00, as well as recognition for a job well done.

Rules:

1. Explain in 250 words or less why your nominee should be Manager of the Year.
2. Please include your nominee's job title, employer and work location.
3. VBA Directors and officers are not eligible for nomination.
4. Nominations must be received by the week before the start of the V.B.A. annual meeting.
5. The winning nominee will be announced at the annual meeting
6. The Manager of the Year will receive a plaque and \$500.00
7. Submit nominations by: September 10, 2011

Mail: Virginia Biomedical Association, P.O. Box 1958, Yorktown, Va 23692 or

E-Mail: webmaster@vabiomed.org

On-Line form: Biomed of the Year Nomination

Please provide the following information about your nominee:

Full Name _____

Position or Title _____

Employer _____

City and State where employed : _____ Nominated By: _____



Virginia Biomedical Association Annual Golf Tournament

Location: Devils Knob at Wintergreen Resort
Date: September 14, 2010
Arrival/Tee times: 12:00 / Shot Gun start at 1:00
Cost: \$75.00 per person includes Golf and Box Lunch before tee off , Door prizes will be awarded

Name: _____ Phone: _____
Intuition/Company _____
Playing with: _____

Vendors if you would like to sponsor a team mark here _____

Make Checks payable to : Virginia Biomedical Association
Mail to: VBA
Annual Golf Tournament
PO Box 1958
Yorktown, Va, 23692
Or fax to 757-886-6614 att: Kevin B

Virginia Biomedical Association

18th Annual Meeting

“VBA 2010I- Leading the Way Into a New Decade; Full of New Challenges”

September 20th – 22th, 2011

Registration Form

Name: _____ Title: _____

Hospital / Company: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____ VBA Member# _____

Email: _____

<u>Select your registration rate:</u>	<u>before Aug 20th</u>	<u>after Aug 20th</u>
member, 2 days:	___ \$140.00	___ \$160.00
member 1 day:	___ \$95.00	___ \$105.00
non-member, 2 days:	___ \$170.00	___ \$190.00
non-member, 1 day:	___ \$125.00	___ \$135.00
student, 2 day:	___ \$115.00	___ \$125.00
student, 1 day:	___ \$65.00	___ \$70.00

Note: Registration fees are for the formal meeting events held on Sept 21th and 22th. Registration includes 2012 membership, and 2011 and 2012 membership for non-members. A membership application must accompany registration. Send completed registration form and a check payable to:

Virginia Biomedical Association

P.O. Box 1958

Yorktown, VA 23692-9998

For more Information: Visit the V.B.A. web site at <http://www.vabiomed.org> for Golf Tournament Registration, Membership Application, meeting schedule, travel directions and other information - or contact Mark Seago @ 434-924-9740 or MSS8J@hscmail.mcc.virginia.edu

Upcoming Events

VBA Board of Directors - Planning Sessions Teleconferences—dates to be announced. If you are interested in sitting in on these please contact Greg Mika, VBA President for announced dates and times.

VBA Annual Meeting - “2011 - Biomed- The Voice of Medical Technology” - September 20-22, 2011 at the Wintergreen Resort in Wintergreen, VA. Check the VBA Web-site often for updates and changes.



is passionate about the Biomed field and that passion shows in his classes, his writings, and in his overall persona. I want to personally thank Pat for such a great opening address and for all that he does for the VBA and the biomed community and I hope that you will too whenever and wherever you run into him.

Greg Mika
VBA President 2011

Virginia Rocks!

I can say that with some degree of certainty, as a member of virtually every local and national biomedical association, I know something about biomedical associations. And the VBA (Virginia Biomedical Association) is certainly one of the best there is. You, as members and supporters of it should be proud to have such a resource within your state.

Many associations have gone out of business in the last few years, mainly because of lack of volunteers, apathy on the part of members, and reduced travel and education budgets in hospitals. The problems that affect other associations also affect the VBA. But you are fortunate to have a core of leaders

that took on these challenges with a determination infrequently seen in paid employees, and even more seldom in volunteers. (Did you know that the VBA has never paid anybody to serve on the Board? All costs are donated by the employers or the people themselves.)

I have attended Board meetings when the Board agonized over how to draw more attendees, how to make the events more worthwhile and how to deliver value to you, the hospital-based member whose educational needs are not being met by your employer. While this isn't very unusual for most association leaders that I have been affiliated with, it always shocks me at how much these unselfish biomed care about the future and careers of all biomed in their area, even those that they don't know.

Let's face it; there is little reward for putting in these long hours, struggling over hotel arrangements, finances, educational tracks, and meal planning. And placing call after call to solicit sponsorships for classes, meals, scholarships and entertainment is not the most fun job in the world.

Why do they do it?

The same reason that you go above and beyond your basic job descriptions every day to do favors that your customers need. **You are their customers.** Sure, during the day, they serve the same customers that you do –

nurses, patients, doctors, etc. But they have also adopted you as their customers. They feel fortunate in their careers and feel the need to pass some of that good fortune on to others – YOU. They want you to prosper, grow, and be the best that you can be. They may even care more about you than your employers do.

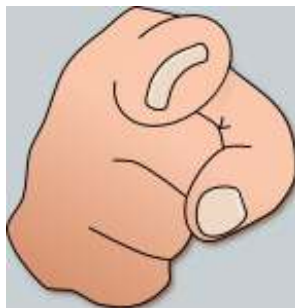
So when you attend this year's Annual Symposium in September, please approach the Board and thank them for what they do for you. And if you have the time, offer to volunteer for some small committee, a small job, or a Board of Directors position. (The VBA has a large Board, which enables newcomers to work into the Board at their own pace, avoiding heavy commitments until they feel comfortable. You don't have to worry about being overwhelmed with responsibility, you can move at your own speed.)

Above all, even if you cannot commit time, keep up your membership, try to attend the Symposium, and let the Board know what they can do to help you and the Biomed of Virginia and the surrounding areas.

See you in September. Come up and say "Hello" to me.

Patrick Lynch

The VBA Needs You



Two members of the Board are rotating off and three are finishing their first term. To Nominate Yourself or Someone you know for the VBA Board of Directors and to vote at the Annual Meeting in September

Send an e-mail to staff@vabiomed.org with nominations and upon approval from the nominee the names will be added to the ballot.

V. B. A. News

P.O. Box 1958
Yorktown, VA 23692

VBA Website
WWW.VABIOMED.ORG

The VBA website is constantly being upgraded and added to. Visit often. Check out all the links. Watch for details. Suggestions should go to :
Mark Freeman - WebMaster
@ webmaster@vabiomed.org



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